

LakeGeorge.com Elvis Festival Showcases "Elvis Meets The Beatles" as It Shimmies Back for Its 12th Year May 27 - 31, 2015



1888 PressRelease - Highlights Include the Tribute Act The Liverpool Legends and the Popular Ultimate Elvis Tribute Artist Contest, Featuring 60+ Competitors Vying for \$10,000 in Prize Money.

Albany-Schenectady-Troy, NY - The 12th annual <http://www.LakeGeorge.com> Elvis Festival returns to Lake George, New York, May 27-31, welcoming for the first time The Beatles tribute act the Liverpool Legends. Festival events take place at various venues throughout the picturesque vacation community of Lake George, New York.

"We're very excited to bring the Liverpool Legends to this year's festival," said Jason Sherry, president of Sherry Management, LLC, and festival director. "This is a unique act that's been headlining its own production in Branson and can now be seen for the first time in the Lake George area. We expect this act to bring new festivalgoers out to join the thousands who look forward to attending each year."

The Liverpool Legends is a world-renowned act comprised of four musicians/actors who were handpicked by Louise Harrison, sister of the late George Harrison of The Beatles. They'll be joined on stage by two of the top Elvis Tribute Artists, Cody Slaughter and Chris Connor, for an evening filled with classic entertainment.

One of the biggest highlights of the festival each year is a three-day Ultimate Elvis Tribute Artist Contest, featuring more than 60 contestants competing for \$10,000 in prize money and the opportunity to compete in the 2015 finals in Memphis this summer.

The 12th annual event also features performances by Elvis Presley Enterprises' Ultimate Elvis Tribute Artist Champions Shawn Klush (2007) and Cody Slaughter (2011). Tribute Artists Chris Connor, David Lee, Mario Kombou and Bruce Stewart will also perform.

Festival highlights include:

- Wednesday night's opening ceremony in Shepard Park, which is free and open to the public
- Thursday night's "Elvis Meets The Beatles" show, featuring the Liverpool Legends
- Friday night's headline show starring Connor, with performances by Stewart and Kombou
- Saturday night's headline show, "Happy Birthday to the King of Rock and Roll," featuring Klush, Slaughter and Lee
- A three-day Ultimate Elvis Tribute Artist Contest featuring up to 60 competitors, a preliminary for the 2015 finals in Memphis

For a full event schedule, visit <http://www.lakegeorgeelvisfest.com/events/index.cfm>.

Weekend passes begin at under \$100. Individual event tickets (\$20 - \$80) and ticket packages (\$99 - \$225) are also available. For full ticketing details, visit <http://www.lakegeorgeelvisfest.com/buytickets/index.cfm> or

call the Elvis Hotline at 888-406-5885.

About Graceland and Elvis Presley Enterprises, Inc.

Elvis Presley's Graceland, in Memphis, is music's most important and beloved landmark, with hundreds of thousands of fans from around the world visiting the historic home each year. Elvis Presley Enterprises, Inc. (EPE) manages the operations of Graceland, its related properties, including the recently-announced Guest House at Graceland, a 450-room hotel opening in fall of 2015, as well as the Graceland Archives, featuring thousands of artifacts from Elvis' home and career. EPE also produces and licenses Elvis-themed live events, tours and attractions worldwide. Graceland Holdings LLC, led by managing partner Joel Weinshanker, is the majority owner of EPE. In 2013, Graceland was voted the #1 Iconic American Attraction by USA Today and 10Best.com readers. For more information on EPE and Graceland, visit graceland.com.

About the <http://www.elvisfestival.com> Series of Events

The ElvisFestival.com series of events is produced by Sherry Management, LLC, under a licensing agreement with Elvis Presley Enterprises, Inc. Festivals include the Georgia Elvis Festival, the LakeGeorge.com Elvis Festival, Images of the King in Memphis, Indiana's Elvis Fantasy Fest and the Ocean City Elvis Festival. Visit www.ElvisFestival.com for more information.

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